



# DISCOVER EASTON

maryland

September 17, 2019

---

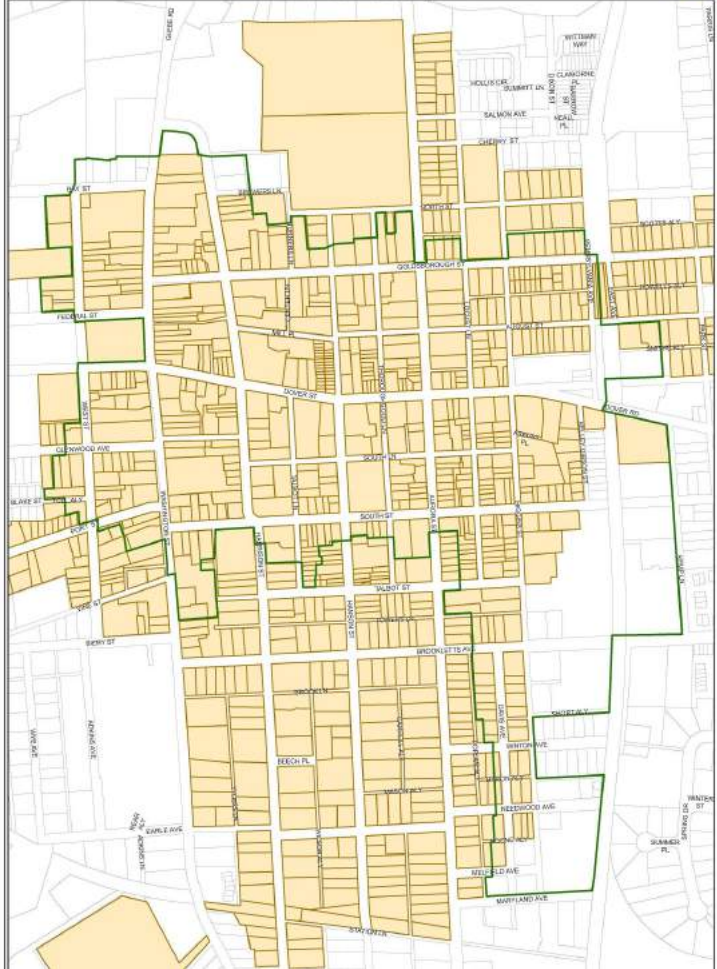
# Easton Arts District

# easton arts district

- 110 acre geographic area encompassing Easton's historic downtown and outlying community.
- Offers tax benefits to artists, arts enterprises, and developers in support of the arts in Easton.



Proposed Arts and Entertainment District  
Town of Easton, MD



# the district

- 110 acres of dense commercial and residential area in Easton
- Will focus on artist-friendly housing and commercial possibilities
- Focal area for new events and artist incentives in Easton.

# benefits to the town

- Expansion of tourism-driving industry in Easton
- Promotes renovations of historic or dilapidated properties and development of new arts-centered properties and programming.
- Affordable artist housing incentives
- Increased awareness for investment by larger arts institutions



In 2016, visitors spent  
nearly **\$438 million**  
during Events & Festivals in  
Maryland's 26 A&E Districts.



# tax benefits

- **Income Tax:** There will be an income tax subtraction to qualified-residing artists that perform or sell their work in Easton's A&E district starting in January 2020.
- **Property Tax:** 100 percent property tax abatement for 10 years for properties renovated for artists or arts enterprises.
- **Admission & Amusement:** Exemption when imposed by a qualified-residing artist or enterprise

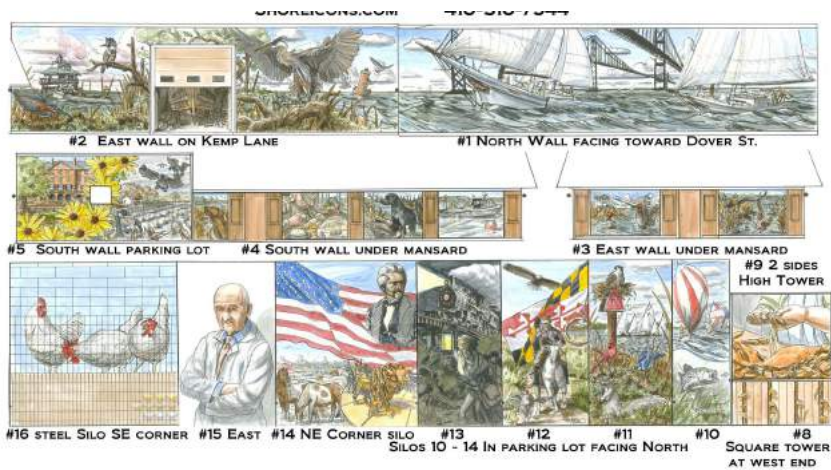




## Development Locations: Dover Street/East End

Current studios, mixed use designation, and comparatively low rent make development on Easton's Dover Street an ideal location. This area has recently undergone planning research by Salisbury University





## Development Locations: Brookletts Avenue

A proposed large-scale mural at the Perdue silos, galleries and studios and open-space potential make Brookletts Avenue a draw for arts development.

# Brookletts Avenue





## Development Locations: Downtown Mixed Use

Working with current landlords, Discover Easton hopes to identify and propose multiple locations for potential mixed use or studio development in Easton's historic downtown.

