

**Strong Communities.
Empowered Businesses.
Innovative Solutions.**



Talbot
C O U N T Y

Economic Development
and Tourism

TalbotWorks.org



Talbot Works

For companies seeking a location that can help them attract talent, build trust, and grow with purpose, Talbot County is more than a beautiful place. It is a strategic advantage.

Talbot County is where the Chesapeake Bay becomes a business advantage. Set on Maryland's Eastern Shore, within reach of Washington, Baltimore, Annapolis, Philadelphia, and the Atlantic beaches, Talbot County offers something increasingly rare: market access, natural beauty, and a powerful sense of belonging.

Here, business moves at the speed of relationships, supported by Maryland's lowest real property tax rate, major broadband investment, a modern regional airport, a growing healthcare anchor, and an educated workforce drawn to quality of life.



no. **1**

Lowest Real Property Tax Rate in Maryland

no. **2**

Lowest Local Income Tax Rate in Maryland

Talbot Prosperes



no. **1**

Per Capita Income on Maryland's Eastern Shore
(U.S. Census Bureau ACS 2020-2024 five-year estimates)

Best Place for Small Business Owners in Maryland
(Smart Asset)

Talbot County supports growing and established businesses with a dependable, highly educated workforce known for professionalism, adaptability, and pride in doing the job well.

With strong educational attainment, high per capita income, and a deep base of small businesses, the county offers employers a workforce and business climate shaped by skill, stability, and local commitment.

**Here, talent is not just recruited.
It is retained by the place itself.**

38,238
Population

1,468
Businesses with Paid Employees

4,628
Businesses with No Paid Employees

6,096
Total Businesses

17,567
Local Jobs

\$965.5
Million Annual Payroll

Source: U.S. Census Bureau.

Talbot Builds

The new University of Maryland Shore Regional Medical Center in Easton will strengthen Talbot County's economy, workforce, healthcare access, and future for generations.

Slated for occupancy in summer 2028, the approximately \$665 million facility will anchor a modern healthcare campus at 10000 Longwoods Road and serve residents across Caroline, Dorchester, Kent, Queen Anne's, and Talbot counties. With specialized services, a helipad, and room for future growth, the campus represents one of the most significant investments ever made in the Mid-Shore's future.

Its impact will extend far beyond patient care.

The project will support construction jobs today, expand long-term healthcare employment, attract complementary businesses, strengthen workforce recruitment, and elevate Talbot County's role in healthcare, innovation, and economic opportunity across the Mid-Shore.

The Mid-Shore's Healthcare Hub

197	4,019
Businesses	Employees

Source: Delmarva Index Healthcare Impact Dashboard
Photo Courtesy UM Shore Regional Health, Patrick J. Hendrickson

Talbot Leads

Talbot County has proven that rural communities can compete in a connected economy. Through Connect Talbot, the county became the first in Maryland to reach 100% of locations with access to high-speed internet.

Built through a partnership among Talbot County, Easton Utilities, the Town of Easton, and state and federal agencies, the project closes a critical infrastructure gap and expands what is possible for residents, entrepreneurs, remote workers, students, healthcare providers, and employers.

In Talbot County, connectivity is the foundation for modern business, workforce participation, education, public safety, and everyday life.



no. **1**



Talbot Lives

This is the kind of everyday beauty and community character that helps people stay, grow, and build a life.

Talbot County draws people who want ambition and ease in the same address. Here, a full workday can end on the water, in a gallery, at a chef-driven restaurant, or along a quiet road framed by fields and tide.

The county's tourism economy sustains local businesses, supports thousands of jobs, and keeps Talbot County's towns lively, distinctive, and deeply connected to the Chesapeake Bay.

no. **1**

Per Capita Arts Funding in Maryland
(Maryland State Arts Council)

top **10**

Best Small Coastal Towns in America –
St. Michaels (USA Today)

America's Best Small Town Cultural
Scene, Easton (USA Today)

Photo Courtesy Brian White

Talbot COUNTY

Economic Development and Tourism

Talbot County Department of
Economic Development and Tourism, 410-770-8000

For Data Sources and updates, please visit TalbotWorks.org.



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